

Rep Order# 9847073 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 2:20 PM
Last Received: 10/24/2012 1:15 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.7 10/24
LN 99- N/A 1X 10/24
LN 109- MG 1X 10/26 8-9A
NO CHANGE IN TOTAL. PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*99	M-F	7A-730A	NEWS	:30	\$450.00	10/22-10/26	1	1	1	\$450.00	
				[MADE-GOOD BY LINE(S) 109]								
				V7 Effective Dates Changed								
	*109	F	8A-9A	NEWS	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
				[MKGD FOR SPOTS MISSED ON LN #99: 10/24(1/WK)]								
				V7 Added								

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00
Sales Totals: 196 / \$213,520.00
Station Totals: 196 / \$213,520.00

Rep Order# 9847073 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 2:20 PM
Last Received: 10/24/2012 1:15 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9847073 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 9:05 AM
Last Received: 10/19/2012 3:33 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 99
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*99	M-F	7A-730A	NEWS	:30	\$450.00	10/22-10/26	2	1	2	\$900.00	
		Station Remark: V6 1x na 10/24 no time mg fri 8-9a news 10/26 ncir										

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00
Sales Totals: 196 / \$213,520.00
Station Totals: 196 / \$213,520.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 23%
		WKRC 60%	WLWT 5%	WSTR 0%	WXIX 10%	

Books null
Demos RA35+

Rep Order# 9847073 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 9:05 AM
Last Received: 10/19/2012 3:33 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, October 23, 2012 11:40 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$213,520.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-99-2):

Rate: \$450.00
Air Date: Wed 10/24/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Fri 8-9a or 10/26 MWA

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*13	M-F	1230P-130P	SOAPS	:30	\$650.00	10/29-11/02	4 P2	1	4	\$2,600.00	
		Sales Remark: V5 1X ADD										
		V5 Comment Changed, Spots/week Changed										
	*15	M-F	11A-12P	PRICE	:30	\$1,400.00	10/29-11/02	3 P1	1	3	\$4,200.00	
		Sales Remark: V5 1X ADD										
		V5 Comment Changed, Spots/week Changed										
	*19	M-F	10A-11A	ANDERSON	:30	\$350.00	10/29-11/02	2 P2	1	2	\$700.00	
		Sales Remark: V5 1X CX										
		V5 Comment Changed, Spots/week Changed										
	*72	SU	630P-7P	NEWS	:30	\$1,000.00	10/21-10/21	0	0	0	\$0.00	
		Sales Remark: V5 1X NA										
		V5 Comment Changed, Spots/week Changed										
	*74	SU	630P-7P	NEWS	:30	\$1,000.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V5 1X NA										
		V5 Comment Changed, Spots/week Changed										

Rep Order# 9847073 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 3:49 PM
Last Received: 10/19/2012 3:33 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*103	M-F	630A-7A	NEWS	:30	\$600.00	10/29-11/02	5 P2	1	5	\$3,000.00	
		Sales Remark: V5 1X ADD										
		V5 Comment Changed, Spots/week Changed										
	*105	F	9P-10P	JERSEY	:30	\$3,500.00	11/02-11/02	1 P2	1	1	\$3,500.00	
		Sales Remark: V5 1X ADD										
		V5 Added										
	*106	M	2P-3P	TALK	:30	\$550.00	10/22-10/22	1 P2	1	1	\$550.00	
		Sales Remark: V5 MKGD FOR LINE 72										
		V5 Added										
	*107	M	8A-9A	NEWS	:30	\$450.00	10/22-10/22	1 P2	1	1	\$450.00	
		Sales Remark: V5 MKGD FOR LINE 72										
		V5 Added										
	*108	M	5A-530A	NEWS	:30	\$500.00	11/05-11/05	2 P2	1	2	\$1,000.00	
		Sales Remark: V5 MKGD FOR LINE 74										
		V5 Added										

---REPORT TOTALS---

Report Totals: 19 / \$16,000.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00

Sales Totals: 196 / \$213,520.00

Station Totals: 196 / \$213,520.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Rep Order# 9847073 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 3:49 PM
Last Received: 10/19/2012 3:33 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Rep Order# 9847073 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 9:29 AM
Last Received: 10/18/2012 12:31 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 72

t/r

lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*72	SU	630P-7P	NEWS	:30	\$1,000.00	10/21-10/21	1	1	1	\$1,000.00	
			Station Remark:	V4 1x na 10/21 no news mg mon 10/22 2-3p1x @ 550. the talk & mon 10/22 8-9a cbs news 1x @ 450.								
	*74	SU	630P-7P	NEWS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
			Station Remark:	V4 1x na 11/4 no time. mg mon/tues 11/5-11/6 5-530a 2x @ 500. each.								

---REPORT TOTALS---

Report Totals: 2 / \$2,000.00

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$96,820.00 Nov 12: 99 / \$110,900.00

Sales Totals: 191 / \$207,720.00

Station Totals: 191 / \$207,720.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$345,969	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	23%
---------------	-----------	------	----	------	----	------	----	------	----	------	-----

Rep Order# 9847073 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 9:29 AM
Last Received: 10/18/2012 12:31 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WKRC 60% WLWT 5% WSTR 0% WXIX 10%

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Thursday, October 18, 2012 2:36 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$207,720.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-72-1):

Rate: \$1,000.00
Air Date: Sun 10/21/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x Mon 2-3p
on 10/22 @ \$1500
1x Mon 8-9A
on 10/22 @ \$450

Rep Order# 9847073 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 9:24 AM
Last Received: 10/18/2012 12:31 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 74
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*74	SU	630P-7P	NEWS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
		Station Remark: V2 1x na 11/4 no time. mg mon/tues 11/5-11/6 5-530a 2x @ 500. each.										

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$96,820.00 Nov 12: 99 / \$110,900.00
Sales Totals: 191 / \$207,720.00
Station Totals: 191 / \$207,720.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$345,969	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9847073 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/19/2012 9:24 AM
Last Received: 10/18/2012 12:31 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Thursday, October 18, 2012 4:37 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$207,720.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-74-1):
Rate: \$1,000.00
Air Date: Sun 11/04/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

2x M-Tu 5-5:30A
on 11/5-11/6 @ \$500 each

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

1 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

67030
Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-F	430A-459A	NEWS	:30	\$30.00	10/22-10/26	4 <i>P4</i>	1	4	\$120.00	
	2	M-F	430A-459A	NEWS	:30	\$30.00	10/29-11/02	4	1	4	\$120.00	
	3	M	430A-459A	NEWS	:30	\$30.00	11/05-11/05	1	1	1	\$30.00	
	4	F	12P-1230P	NEWS	:30	\$725.00	10/19-10/19	1 <i>P2</i>	1	1	\$725.00	
	5	M-F	12P-1230P	NEWS	:30	\$725.00	10/22-10/26	2	1	2	\$1,450.00	
	6	M-F	12P-1230P	NEWS	:30	\$725.00	10/29-11/02	4	1	4	\$2,900.00	
	7	M	12P-1230P	NEWS	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
	8	M-F	9A-10A	DRS	:30	\$350.00	10/22-10/26	3 <i>P2</i>	1	3	\$1,050.00	
	9	M-F	9A-10A	DRS	:30	\$350.00	10/29-11/02	2	1	2	\$700.00	
	10	M	9A-10A	DRS	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	11	F	1230P-130P	SOAPS	:30	\$650.00	10/19-10/19	1 <i>P2</i>	1	1	\$650.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

2 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	12	M-F	1230P-130P	SOAPS	:30	\$650.00	10/22-10/26	2 P2	1	2	\$1,300.00	
	13	M-F	1230P-130P	SOAPS	:30	\$650.00	10/29-11/02	3	1	3	\$1,950.00	
	14	M-F	11A-12P	PRICE	:30	\$1,400.00	10/22-10/26	3 P1	1	3	\$4,200.00	
	15	M-F	11A-12P	PRICE	:30	\$1,400.00	10/29-11/02	2	1	2	\$2,800.00	
	16	M	11A-12P	PRICE	:30	\$1,400.00	11/05-11/05	1	1	1	\$1,400.00	
	17	F	10A-11A	ANDERSON	:30	\$350.00	10/19-10/19	1 P2	1	1	\$350.00	
	18	M-F	10A-11A	ANDERSON	:30	\$350.00	10/22-10/26	2	1	2	\$700.00	
	19	M-F	10A-11A	ANDERSON	:30	\$350.00	10/29-11/02	3	1	3	\$1,050.00	
	20	M-F	3P-4P	DEAL	:30	\$550.00	10/22-10/26	3 P2	1	3	\$1,650.00	
	21	M-F	3P-4P	DEAL	:30	\$550.00	10/29-11/02	2	1	2	\$1,100.00	
	22	M	3P-4P	DEAL	:30	\$550.00	11/05-11/05	1	1	1	\$550.00	
	23	F	130P-2P	B&B	:30	\$650.00	10/19-10/19	1 P2	1	1	\$650.00	
	24	M-F	130P-2P	B&B	:30	\$650.00	10/22-10/26	2	1	2	\$1,300.00	
	25	M-F	130P-2P	B&B	:30	\$650.00	10/29-11/02	3	1	3	\$1,950.00	
	26	M	130P-2P	B&B	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

3 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	F	430P-5P	NEWS	:30	\$650.00	10/19-10/19	1 P2	1	1	\$650.00	
	28	M-F	430P-5P	NEWS	:30	\$650.00	10/22-10/26	3	1	3	\$1,950.00	
	29	M-F	430P-5P	NEWS	:30	\$650.00	10/29-11/02	4	1	4	\$2,600.00	
	30	M	430P-5P	NEWS	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	31	M-F	4P-430P	NEWS	:30	\$650.00	10/22-10/26	4	1	4	\$2,600.00	
	32	M-F	4P-430P	NEWS	:30	\$650.00	10/29-11/02	4	1	4	\$2,600.00	
	33	M	4P-430P	NEWS	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	34	M-F	5P-530P	NEWS	:30	\$850.00	10/22-10/26	4 P2	1	4	\$3,400.00	
	35	M-F	5P-530P	NEWS	:30	\$850.00	10/29-11/02	3	1	3	\$2,550.00	
	36	M	5P-530P	NEWS	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	37	M-F	530P-6P	NEWS	:30	\$900.00	10/22-10/26	3 P2	1	3	\$2,700.00	
	38	M-F	530P-6P	NEWS	:30	\$900.00	10/29-11/02	4	1	4	\$3,600.00	
	39	M	530P-6P	NEWS	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	40	M-F	6P-630P	NEWS	:30	\$3,000.00	10/22-10/26	4 P1	1	4	\$12,000.00	
	41	M-F	6P-630P	NEWS	:30	\$3,000.00	10/29-11/02	4	1	4	\$12,000.00	
	42	M	6P-630P	NEWS	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
	43	F	7P-730P	INSIDE	:30	\$2,500.00	10/19-10/19	1 P1	1	1	\$2,500.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

4 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	44	M-F	7P-730P	INSIDE	:30	\$2,500.00	10/22-10/26	2 P1	1	2	\$5,000.00	
	45	M-F	7P-730P	INSIDE	:30	\$2,500.00	10/29-11/02	3	1	3	\$7,500.00	
	46	M	7P-730P	INSIDE	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
	47	TU	8P-9P	NCIS	:30	\$4,500.00	10/30-10/30	1 P2	1	1	\$4,500.00	
	48	SU	6P-7P	60 MIN	:30	\$5,000.00	10/21-10/21	1 P2	1	1	\$5,000.00	
	49	SU	6P-7P	60 MIN	:30	\$5,000.00	11/04-11/04	1 P2	1	1	\$5,000.00	
	50	F	10P-11P	BLUE	:30	\$3,500.00	10/26-10/26	1 P2	1	1	\$3,500.00	
	51	TU	10P-11P	VEGAS	:30	\$4,000.00	10/30-10/30	1 P2	1	1	\$4,000.00	
	52	SU	8P-9P	RACE	:30	\$5,500.00	10/28-10/28	1 P2	1	1	\$5,500.00	
	53	SU	8P-9P	RACE	:30	\$5,500.00	11/04-11/04	1 P2	1	1	\$5,500.00	
	54	F	9P-10P	JERSEY	:30	\$3,500.00	10/26-10/26	1 P2	1	1	\$3,500.00	
	55	TH	8P-9P	BIG BANG/MEN	:30	\$5,500.00	11/01-11/01	1 P2	1	1	\$5,500.00	
	56	TH	9P-10P	PERSON	:30	\$6,000.00	10/25-10/25	1 P2	1	1	\$6,000.00	
	57	SU	9P-10P	GOOD WIFE	:30	\$5,500.00	10/21-10/21	1 P2	1	1	\$5,500.00	
	58	SU	9P-10P	GOOD WIFE	:30	\$5,500.00	11/04-11/04	1 P2	1	1	\$5,500.00	
	59	M-F	11P-1135P	NEWS	:30	\$2,500.00	10/22-10/26	1 P2	1	1	\$2,500.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

5 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	60	M-F	11P-1135P	NEWS	:30	\$2,500.00	10/29-11/02	2 P2	1	2	\$5,000.00	
	61	M	11P-1135P	NEWS	:30	\$2,500.00	11/05-11/05	1 P2	1	1	\$2,500.00	
	62	F	1235A-135A	LATE LATE	:30	\$175.00	10/19-10/19	1 P2	1	1	\$175.00	
	63	M-F	1235A-135A	LATE LATE	:30	\$175.00	10/22-10/26	2	1	2	\$350.00	
	64	M-F	1235A-135A	LATE LATE	:30	\$175.00	10/29-11/02	2	1	2	\$350.00	
	65	M	1235A-135A	LATE LATE	:30	\$175.00	11/05-11/05	1	1	1	\$175.00	
	66	M-F	1135P-1235A	LETTERMAN	:30	\$750.00	10/22-10/26	2 P2	1	2	\$1,500.00	
	67	M-F	1135P-1235A	LETTERMAN	:30	\$750.00	10/29-11/02	2	1	2	\$1,500.00	
	68	M	1135P-1235A	LETTERMAN	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	69	SA	730A-8A	NEWS	:30	\$250.00	10/20-10/20	1 P2	1	1	\$250.00	
	70	SA	730A-8A	NEWS	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	71	SA	730A-8A	NEWS	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	72	SU	630P-7P	NEWS	:30	\$1,000.00	10/21-10/21	1 P2	1	1	\$1,000.00	
	73	SU	630P-7P	NEWS	:30	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00	
	74	SU	630P-7P	NEWS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

6 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILICH 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	75	SA	7A-730A	NEWS	:30	\$250.00	10/20-10/20	1 P2	1	1	\$250.00	
	76	SA	7A-730A	NEWS	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	77	SA	7A-730A	NEWS	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	78	SA	8A-830A	NEWS	:30	\$750.00	10/20-10/20	1 P1	1	1	\$750.00	
	79	SA	8A-830A	NEWS	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	80	SA	8A-830A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	81	SA	830A-9A	NEWS	:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
	82	SA	830A-9A	NEWS	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	83	SA	830A-9A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	84	SA	9A-930A	NEWS	:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
	85	SA	9A-930A	NEWS	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	86	SA	9A-930A	NEWS	:30	\$750.00	11/03-11/03	1	1	1	\$750.00	
	87	SA	630A-7A	NEWS	:30	\$250.00	10/20-10/20	1 P2	1	1	\$250.00	
	88	SA	630A-7A	NEWS	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	89	SA	630A-7A	NEWS	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	90	F	6A-630A	NEWS	:30	\$600.00	10/19-10/19	1 P2	1	1	\$600.00	

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

7 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	91	M-F	6A-630A	NEWS	:30	\$600.00	10/22-10/26	5 P2	1	5	\$3,000.00	
	92	M-F	6A-630A	NEWS	:30	\$600.00	10/29-11/02	5	1	5	\$3,000.00	
	93	M	6A-630A	NEWS	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	94	F	530A-6A	NEWS	:30	\$500.00	10/19-10/19	1 P2	1	1	\$500.00	
	95	M-F	530A-6A	NEWS	:30	\$500.00	10/22-10/26	5	1	5	\$2,500.00	
	96	M-F	530A-6A	NEWS	:30	\$500.00	10/29-11/02	5	1	5	\$2,500.00	
	97	M	530A-6A	NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	98	F	7A-730A	NEWS	:30	\$450.00	10/19-10/19	1 P2	1	1	\$450.00	
	99	M-F	7A-730A	NEWS	:30	\$450.00	10/22-10/26	2	1	2	\$900.00	
	100	M-F	7A-730A	NEWS	:30	\$450.00	10/29-11/02	3	1	3	\$1,350.00	
	101	F	630A-7A	NEWS	:30	\$600.00	10/19-10/19	1 P2	1	1	\$600.00	
	102	M-F	630A-7A	NEWS	:30	\$600.00	10/22-10/26	3	1	3	\$1,800.00	
	103	M-F	630A-7A	NEWS	:30	\$600.00	10/29-11/02	4	1	4	\$2,400.00	
	104	M	630A-7A	NEWS	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	

---REPORT TOTALS---

Report Totals: 191 / \$207,720.00

Rep Order# 9847073 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/18/2012 11:41 AM
Last Received: 10/18/2012 11:19 AM
Showing Buylines: All Lines

8 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$96,820.00 Nov 12: 99 / \$110,900.00

Sales Totals: 191 / \$207,720.00

Station Totals: 191 / \$207,720.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$345,969	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 1												
10/22/12	Monday	1:43:38 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/23/12	Tuesday	1:27:44 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
10/24/12	Wednesday	1:54:19 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/25/12	Thursday	1:30:36 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 2												
10/29/12	Monday	1:29:51 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/30/12	Tuesday	1:52:39 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/31/12	Wednesday	1:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
11/01/12	Thursday	1:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 3												
11/04/12	Sunday	1:30:06 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
											1	
Line: 4												
10/19/12	Friday	2:08:36 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 5												
10/22/12	Monday	2:08:24 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	2:19:28 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 6												
10/29/12	Monday	2:28:26 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	2:03:12 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	2:03:01 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
11/01/12	Thursday	2:26:56 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH
											4	
Line: 7												
11/05/12	Monday	2:04:16 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 8												
10/23/12	Tuesday	3:28:59 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/24/12	Wednesday	3:42:25 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	3:50:30 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											3	
Line: 9												
10/29/12	Monday	3:59:26 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	3:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 9

				\$700.00							2	
--	--	--	--	----------	--	--	--	--	--	--	---	--

Line: 10

11/05/12	Monday	16:40 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$350.00							1	

Line: 11

10/19/12	Friday	27:55 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$650.00							1	

Line: 12

10/23/12	Tuesday	28:42 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/26/12	Friday	29:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
				\$1,300.00							2	

Line: 13

10/29/12	Monday	28:51 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/30/12	Tuesday	29:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	29:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
11/02/12	Friday	29:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH
				\$2,600.00							4	

Line: 14

10/22/12	Monday	28:23 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
10/24/12	Wednesday	28:41 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
10/26/12	Friday	29:11 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH
				\$4,200.00							3	

Line: 15

10/29/12	Monday	29:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
10/30/12	Tuesday	28:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
11/02/12	Friday	29:11 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH
				\$4,200.00							3	

Line: 16

11/05/12	Monday	29:21 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$1,400.00							1	

Line: 17

10/19/12	Friday	33:58 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$350.00							1	

Line: 18

10/22/12	Monday	41:20 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/23/12	Tuesday	44:15 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH
				\$700.00							2	

Line: 19

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 19												
10/31/12	Wednesday	:41:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	:14:40 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
				\$700.00							2	
Line: 20												
10/22/12	Monday	:58:32 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/24/12	Wednesday	:59:17 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	:28:36 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$1,650.00							3	
Line: 21												
10/29/12	Monday	:29:16 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/02/12	Friday	:58:32 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
				\$1,100.00							2	
Line: 22												
11/05/12	Monday	:59:12 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$550.00							1	
Line: 23												
10/19/12	Friday	:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$650.00							1	
Line: 24												
10/23/12	Tuesday	:59:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	:29:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$1,300.00							2	
Line: 25												
10/29/12	Monday	:29:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/30/12	Tuesday	:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$1,950.00							3	
Line: 26												
11/05/12	Monday	:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$650.00							1	
Line: 27												
10/19/12	Friday	:37:05 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	1	MWASH	
				\$650.00							1	
Line: 28												
10/22/12	Monday	:40:29 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	3	MWASH	
10/23/12	Tuesday	:43:12 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	2	MWASH	
10/24/12	Wednesday	:51:06 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P	PILlich 4 STATE REP	2188	P-2	1	MWASH	
				\$1,950.00							3	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 29												
10/29/12	Monday	4:43:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPIL	4 STATE REP	2188	P-2		3	MWASH-
10/30/12	Tuesday	4:52:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
10/31/12	Wednesday	4:43:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPIL	4 STATE REP	2188	P-2		2	MWASH-
11/01/12	Thursday	4:50:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPIL	4 STATE REP	2188	P-2		4	MWASH-
				\$2,600.00							4	
Line: 30												
11/05/12	Monday	4:43:31 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
				\$650.00							1	
Line: 31												
10/22/12	Monday	4:20:35 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
10/23/12	Tuesday	4:10:57 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		3	MWASH-
10/24/12	Wednesday	4:20:06 PM	:30	\$650.00	OHHD28	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		2	MWASH-
10/26/12	Friday	4:21:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		4	MWASH-
				\$2,600.00							4	
Line: 32												
10/30/12	Tuesday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		2	MWASH-
10/31/12	Wednesday	4:13:26 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		4	MWASH-
11/01/12	Thursday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
11/02/12	Friday	4:28:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		3	MWASH-
				\$2,600.00							4	
Line: 33												
11/05/12	Monday	4:21:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
				\$650.00							1	
Line: 34												
10/22/12	Monday	5:28:19 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		2	MWASH-
10/23/12	Tuesday	5:14:18 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		4	MWASH-
10/24/12	Wednesday	5:27:15 PM	:30	\$850.00	OHHD28	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		3	MWASH-
10/26/12	Friday	5:03:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
				\$3,400.00							4	
Line: 35												
10/30/12	Tuesday	5:27:15 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		3	MWASH-
10/31/12	Wednesday	5:11:25 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		2	MWASH-
11/02/12	Friday	5:03:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
				\$2,550.00							3	
Line: 36												
11/05/12	Monday	5:04:43 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-
				\$850.00							1	
Line: 37												
10/23/12	Tuesday	5:37:40 PM	:30	\$900.00	OHHD28	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PPIL	4 STATE REP	2188	P-2		1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 37												
10/25/12	Thursday	5:48:53 PM	:30	\$900.00	OHHD28	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	5:42:37 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	2	MWASH
											3	
Line: 38												
10/29/12	Monday	5:34:41 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/30/12	Tuesday	5:50:03 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/31/12	Wednesday	5:35:11 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	4	MWASH
11/01/12	Thursday	5:34:56 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	3	MWASH
											4	
Line: 39												
11/05/12	Monday	5:57:51 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 40												
10/22/12	Monday	6:23:31 PM	:30	\$3,000.00	OHHD28	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	3	MWASH
10/23/12	Tuesday	6:26:57 PM	:30	\$3,000.00	OHHD28	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	2	MWASH
10/24/12	Wednesday	6:27:41 PM	:30	\$3,000.00	OHHD28	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	1	MWASH
10/26/12	Friday	6:27:01 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	4	MWASH
											4	
Line: 41												
10/30/12	Tuesday	6:27:26 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	3	MWASH
10/31/12	Wednesday	6:12:23 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	2	MWASH
11/01/12	Thursday	6:19:02 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	1	MWASH
11/02/12	Friday	6:27:41 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	4	MWASH
											4	
Line: 42												
11/05/12	Monday	6:28:41 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILlich 4 STATE REP	2188	P-1	1	MWASH
											1	
Line: 43												
10/19/12	Friday	7:20:32 PM	:30	\$2,500.00	OHHD28	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
											1	
Line: 44												
10/23/12	Tuesday	7:27:34 PM	:30	\$2,500.00	OHHD28	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
10/25/12	Thursday	7:28:04 PM	:30	\$2,500.00	OHHD28	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
											2	
Line: 45												
10/29/12	Monday	7:11:12 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
10/30/12	Tuesday	7:05:26 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
11/02/12	Friday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 45												
				\$7,500.00							3	
Line: 46												
11/05/12	Monday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$2,500.00							1	
Line: 47												
10/30/12	Tuesday	3:39:48 PM	:30	\$4,500.00		Tue Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,500.00							1	
Line: 48												
10/21/12	Sunday	3:52:38 PM	:30	\$5,000.00		OHHD28 Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 49												
11/04/12	Sunday	7:39:38 PM	:30	\$5,000.00		Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 50												
10/26/12	Friday		:30	\$3,500.00		Fri Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 51												
10/30/12	Tuesday	10:43:30 PM	:30	\$4,000.00		Tue Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,000.00							1	
Line: 52												
10/28/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 53												
11/04/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 54												
10/26/12	Friday	3:20:07 PM	:30	\$3,500.00		Fri Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 55												
11/01/12	Thursday	3:14:58 PM	:30	\$5,500.00		Thu Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 56												
10/25/12	Thursday		:30	\$6,000.00		Thu Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$6,000.00							1	
Line: 57												
10/21/12	Sunday	3:36:39 PM	:30	\$5,500.00		OHHD28 Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 58

11/04/12	Sunday	19:12 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$5,500.00								1

Line: 59

10/22/12	Monday	11:33:00 PM	:30	\$2,500.00	OHHD2	11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$2,500.00								1

Line: 60

10/29/12	Monday	11:11:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/30/12	Tuesday	11:26:26 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
				\$5,000.00								2

Line: 61

11/05/12	Monday	11:12:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$2,500.00								1

Line: 62

10/19/12	Friday	12:31:42 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$175.00								1

Line: 63

10/23/12	Tuesday	12:57:22 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/25/12	Thursday	12:48:35 XM	:30	\$175.00	OHHD2	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
				\$350.00								2

Line: 64

10/29/12	Monday	12:24:20 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
11/02/12	Friday	12:00:10 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
				\$350.00								2

Line: 65

11/05/12	Monday	12:12:00 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$175.00								1

Line: 66

10/22/12	Monday	12:33:03 XM	:30	\$750.00	OHHD2	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/23/12	Tuesday	12:49:03 PM	:30	\$750.00	OHHD2	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$1,500.00								2

Line: 67

10/30/12	Tuesday	12:24:45 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/31/12	Wednesday	12:58:30 PM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
				\$1,500.00								2

Line: 68

11/05/12	Monday	12:25:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
				\$750.00								1

Line: 69

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 69												
10/20/12	Saturday	7:27:57 AM	:30	\$250.00	OHHD26	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 70												
10/27/12	Saturday	7:31:02 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 71												
11/03/12	Saturday	7:32:31 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 73												
10/28/12	Sunday	5:52:10 PM	:30	\$1,000.00		630p Local 12 News Su	6:30 PM-7:00 PM PILICH 4 STATE REP	2188	P-2		1	MWASH
				\$1,000.00							1	
Line: 75												
10/20/12	Saturday	7:09:28 AM	:30	\$250.00	OHHD26	6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 76												
10/27/12	Saturday	7:07:18 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 77												
11/03/12	Saturday	7:14:47 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	
Line: 78												
10/20/12	Saturday	3:26:13 AM	:30	\$750.00	OHHD26	CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	
Line: 79												
10/27/12	Saturday	3:14:56 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	
Line: 80												
11/03/12	Saturday	3:23:54 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	
Line: 81												
10/20/12	Saturday	3:28:55 AM	:30	\$750.00	OHHD26	CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	
Line: 82												
10/27/12	Saturday	3:40:00 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	
Line: 83												
11/03/12	Saturday	3:40:30 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 83

				\$750.00							1	
--	--	--	--	----------	--	--	--	--	--	--	---	--

Line: 84

10/20/12	Saturday	5:58:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	

Line: 85

10/27/12	Saturday	3:03:38 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	

Line: 86

11/03/12	Saturday	3:03:38 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH
				\$750.00							1	

Line: 87

10/20/12	Saturday	5:52:11 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	

Line: 88

10/27/12	Saturday	3:31:37 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	

Line: 89

11/03/12	Saturday	3:49:42 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$250.00							1	

Line: 90

10/19/12	Friday	2:24:29 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
				\$600.00							1	

Line: 91

10/22/12	Monday	2:24:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
10/23/12	Tuesday	2:08:54 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		2	MWASH
10/24/12	Wednesday	2:04:11 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		4	MWASH
10/25/12	Thursday	2:20:43 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		5	MWASH
10/26/12	Friday	2:04:11 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		3	MWASH
				\$3,000.00							5	

Line: 92

10/29/12	Monday	2:20:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		2	MWASH
10/30/12	Tuesday	2:19:58 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
10/31/12	Wednesday	2:13:12 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		5	MWASH
11/01/12	Thursday	2:04:41 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		4	MWASH
11/02/12	Friday	2:20:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		3	MWASH
				\$3,000.00							5	

Line: 93

11/05/12	Monday	2:13:27 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH
----------	--------	------------	-----	----------	--	-----------------------	---	------	-----	--	---	-------

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 93												
											1	
Line: 94												
10/19/12	Friday	4:41:01 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 95												
10/22/12	Monday	5:45:12 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			3	MWASH-
10/23/12	Tuesday	5:38:44 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
10/24/12	Wednesday	5:43:07 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH-
10/25/12	Thursday	5:50:04 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			4	MWASH-
10/26/12	Friday	5:42:22 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			5	MWASH-
											5	
Line: 96												
10/29/12	Monday	5:51:39 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
10/30/12	Tuesday	5:51:19 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			3	MWASH-
10/31/12	Wednesday	5:43:07 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH-
11/01/12	Thursday	5:42:52 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			4	MWASH-
11/02/12	Friday	5:50:34 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			5	MWASH-
											5	
Line: 97												
11/05/12	Monday	5:44:07 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 98												
10/19/12	Friday	5:58:25 AM	:30	\$450.00	OHHD2	CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 99												
10/26/12	Friday	5:58:25 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 100												
10/29/12	Monday	7:28:56 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
10/31/12	Wednesday	7:18:20 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			2	MWASH-
11/02/12	Friday	5:58:55 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2			3	MWASH-
											3	
Line: 101												
10/19/12	Friday	6:46:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 102												
10/22/12	Monday	5:51:30 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			1	MWASH-
10/23/12	Tuesday	5:38:59 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2			2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 102												
10/24/12	Wednesday	4:42:36 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	3	MWASH
											3	
Line: 103												
10/29/12	Monday	5:51:52 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	5:51:22 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	3	MWASH
10/31/12	Wednesday	5:35:10 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	2	MWASH
11/01/12	Thursday	5:51:22 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	5	MWASH
11/02/12	Friday	4:43:06 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	4	MWASH
											5	
Line: 104												
11/05/12	Monday	5:36:10 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	APILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 107												
10/22/12	Monday	2:27:06 PM	:30	\$550.00	OHHD2	The Talk	2p-3p	PILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 108												
10/22/12	Monday	5:37:11 AM	:30	\$450.00	OHHD2	CBS This Morning	(8:00:00 AM-9:00:00 AM)	APILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 109												
11/05/12	Monday	5:20:11 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	APILICH 4 STATE REP	2188	P-2	1	MWASH
11/05/12	Monday	5:14:19 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	APILICH 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 110												
11/02/12	Friday	5:39:58 PM	:30	\$3,500.00		Fri Reg 2	9p-10p	PILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 111												
10/26/12	Friday	5:54:15 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-9:00:00 AM)	APILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
											196	
											196	
											196	
											196	
											196	
											196	

[Filtered by:] [Sorted by: Station]